



21 - 23 May 2024

INTERTEX

PORTUGAL

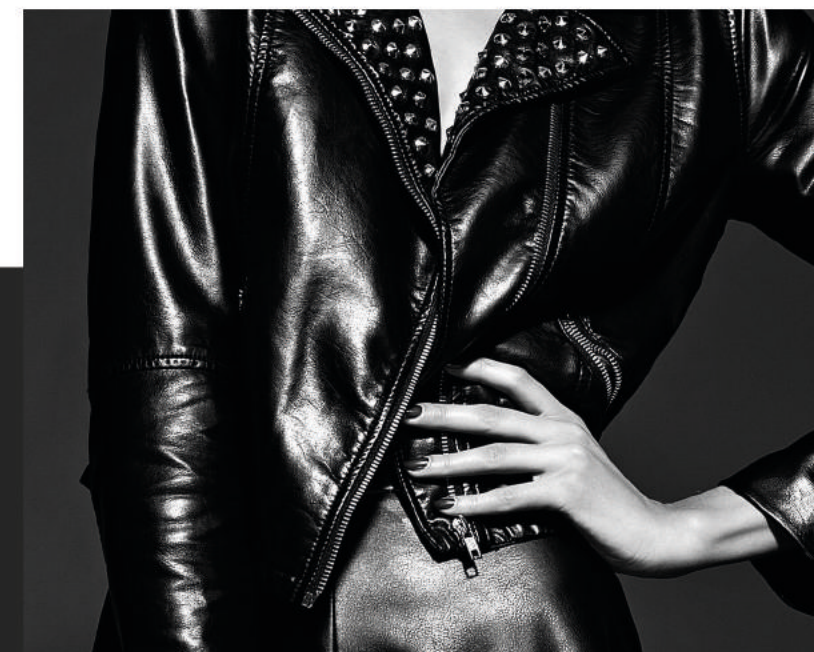
International Exhibition of Textile Industry

EUROPARQUE - PORTUGAL

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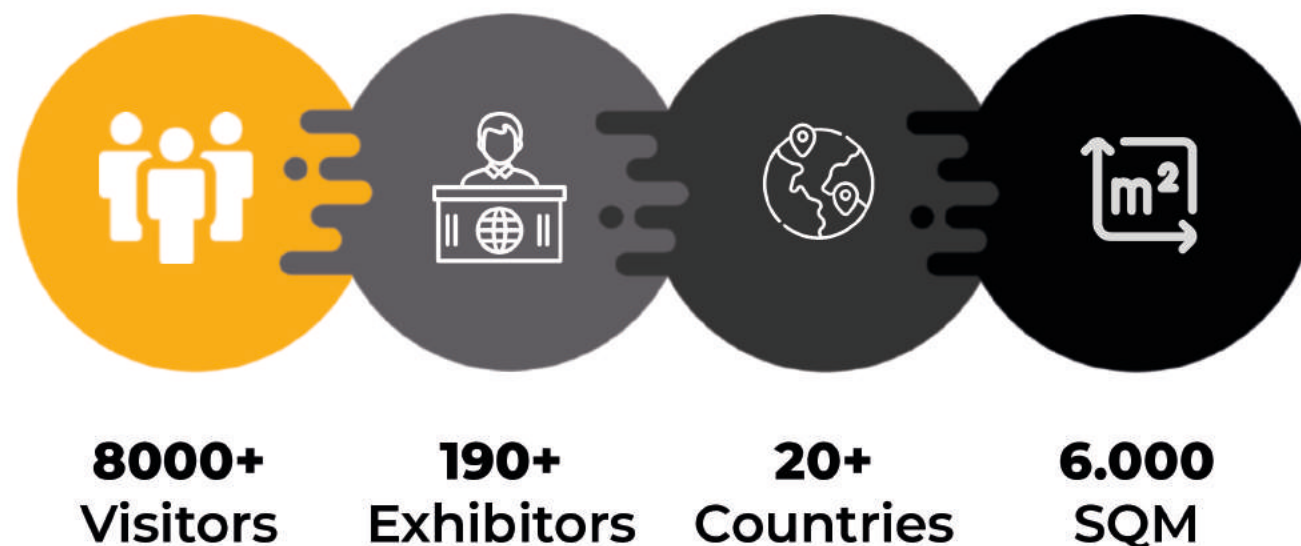




INTERTEX PORTUGAL 2024: EUROPE'S MOST COMPREHENSIVE EXHIBITION OF TEXTILE INDUSTRY

Join Over 8.000 Textile Professionals

Intertex Portugal provides a unique platform for textile industry leaders to present their latest designs and products. Experts from all over the world are going to mark their success in Portuguese market and catch export opportunities. Visitors are going to discover new products and services for their business and expand their network.





PORTUGAL MARKET INSIGHTS

The Portuguese textile industry has a rich history and plays a significant role in the country's economy. It is known for its craftsmanship, high-quality production, and a wide range of textile products. Here are some key points about the Portuguese textile industry:

Strong Manufacturing Base: Portugal has a well-established textile manufacturing infrastructure, with numerous factories and production units across the country. These facilities are equipped with modern machinery and technologies, allowing for efficient production and high-quality output.

Diverse Product Range: The Portuguese textile industry covers a wide range of products, including clothing, home textiles, technical textiles, and fashion accessories. It caters to various market segments, including fashion apparel, sportswear, denim, knitwear, lingerie, bed linens, towels, upholstery fabrics, and more.

Quality and Craftsmanship: Portuguese textiles are renowned for their quality, craftsmanship, and attention to detail. The industry focuses on producing premium products that meet international standards and customer expectations.

Design and Innovation: Portugal has gained recognition for its design capabilities and innovative approach to textiles. Many Portuguese textile companies collaborate with renowned designers and brands to create unique and stylish products.





WHY SHOULD YOU EXHIBIT?

Market Exposure: Intertex Portugal 2024 attracts a wide range of visitors, including retailers, wholesalers, distributors, designers, and industry professionals from around the world. By exhibiting at these fairs, you can gain significant exposure to potential customers and key decision-makers in the industry.

Networking Opportunities: Intertex Portugal 2024 serves as a hub for networking and building valuable business connections. Exhibitors can have the opportunity to meet and interact with industry professionals, potential buyers, suppliers, and collaborators. These connections can lead to new business partnerships, collaborations, and distribution agreements.

Market Research and Insights: Exhibiting at Intertex Portugal, you can gather market research and gain insights into the latest industry trends, consumer preferences, and competitors' offerings. You can provide an opportunity to observe market dynamics, benchmark products, and learn from industry leaders, which can be valuable for strategic planning and product development.

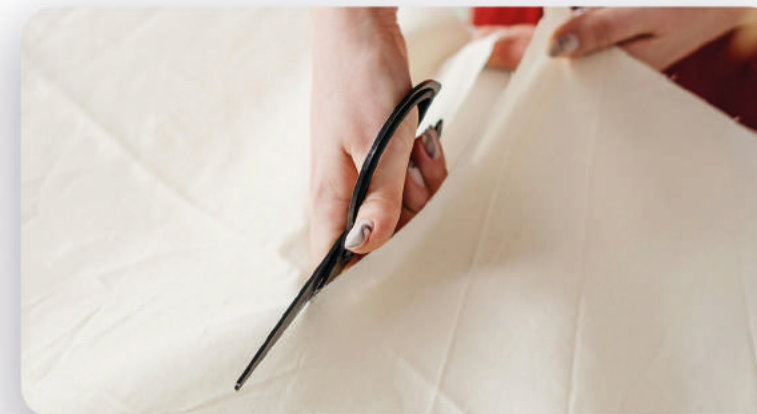
Brand Visibility and Recognition: You can enhance your brand visibility and establish your company's presence in the Portuguese market. You can showcase your products, innovations, and brand identity to a targeted audience. This exposure can lead to increased brand recognition, credibility, and awareness among potential customers and industry stakeholders.

Business Development and Sales Opportunities: You can increase your potential business development and sales opportunities while showcasing their capabilities, negotiate deals, and secure new business partnerships, orders, or distribution channels.



EXHIBITOR PROFILE

- Fabrics
- Ready to Wear
- Fiber, Yarn and Raw Material
- Wool, Silk, Lace, Embroidery
- Printed Fabrics
- Color-Woven-Shirting Fabrics
- Denim Fabrics and Weavers
- Buttons, Zippers Other Types of Trims
- Hometextile
- Digital Printing
- Designers and Design Studio
- Textile Machinery
- Sectoral Institutions
- Leather & Shoes
- Other Services



VISITOR PROFILE

- Apparel Brands
- Fashion Labels
- Textile Manufacturers
- Importers
- Denim Brands
- Retail Chain Stores and Purchasers
- Fashion Designers and Design Houses
- Importers And Distributors of Textile and Fashion Products
- Agents
- Trade Body Representatives
- Chamber of Commerce
- International Sourcing Offices
- Textile and Fashion Media



BUYER DELEGATION PROGRAM

The Hosted Buyers Program organized by B Group aims to ensure the presence of leading buyers with decision making capacity, with a specific interest in the Portuguese textile market.

Joining Intertex Portugal as a Hosted Buyer is an extremely efficient and fast way to search and increase your reliable and high level international suppliers network . Take the maximum advantage of all the extra benefits included in the program and enjoy exclusive networking events.





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