



International Exhibition  
of **Textile Industry**



# POST SHOW REPORT

*Portugal*



Organized By



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## ABOUT ITF INTERTEX PORTUGAL

As one of Europe's most prominent and wide-ranging textile exhibitions, ITF Intertex Portugal was held for the 5th time at Europarque, Portugal, from 20 to 22 May 2025, with the official support of ANIVÉC/APIV – Associação Nacional das Indústrias de Vestuário e Confecção.

This year's edition marked a significant expansion compared to previous years, attracting over 4,000 professional buyers from more than 45 countries. The exhibition featured more than 150 exhibitors representing over 15 nations, presenting a broad range of textile products to the Portuguese market.

Held concurrently with ITF Intertex Portugal, Interlether and Shoes Portugal the international footwear and leather industry fair and ITF Intertex Machinery Portugal dedicated to textile machinery successfully gathered thousands of visitors during the three day event.

The exhibition offered a unique opportunity for key industry decision-makers, purchasing professionals, manufacturers, agents, distributors, retailers, brand representatives, and other sector professionals to network and engage in business with leading international exhibitors.



# FAIRTAG & OVERVIEW

## FAIR NAME

**ITF INTERTEX PORTUGAL**  
INTERNATIONAL EXHIBITION  
OF TEXTILE INDUSTRY

## EXHIBITION AREA

8.000 + M2

## DATE

20.05.2025 - 22.05.2025

## VENUE

EUROPARQUE Rua Interior do EUROPARQUE Apartado 160 4520 153 Santa Maria da Feira



**150+**  
EXHIBITOR



**15+**  
EXHIBITING COUNTRIES



**45+**  
VISITING COUNTRIES



**4.000+**  
VISITOR



**18**  
BUYER DELAGATION COUNTRIES







# DIGITAL INTERACTIONS

Google Analytics#

Site Kit

Site Search Last 90 days

Search traffic over the last 90 days

Total Impressions

67K

+70.2%

Total Clicks

5.4K

+90.8%

Unique Visitors from Search

4.0K

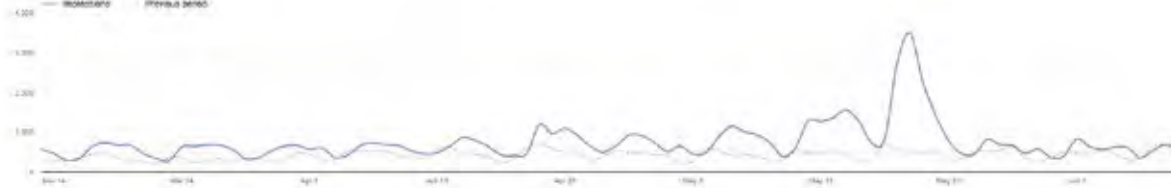
+61.9%

Conversions

951

+86.5%

— Mochimano — Previous 30 days

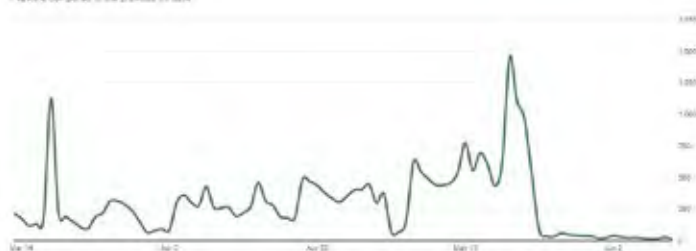


Source: Search Console [2]

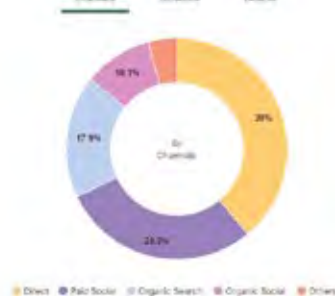
All Visitors

22K

+129.6% compared to the previous 90 days



Channels Location Devices

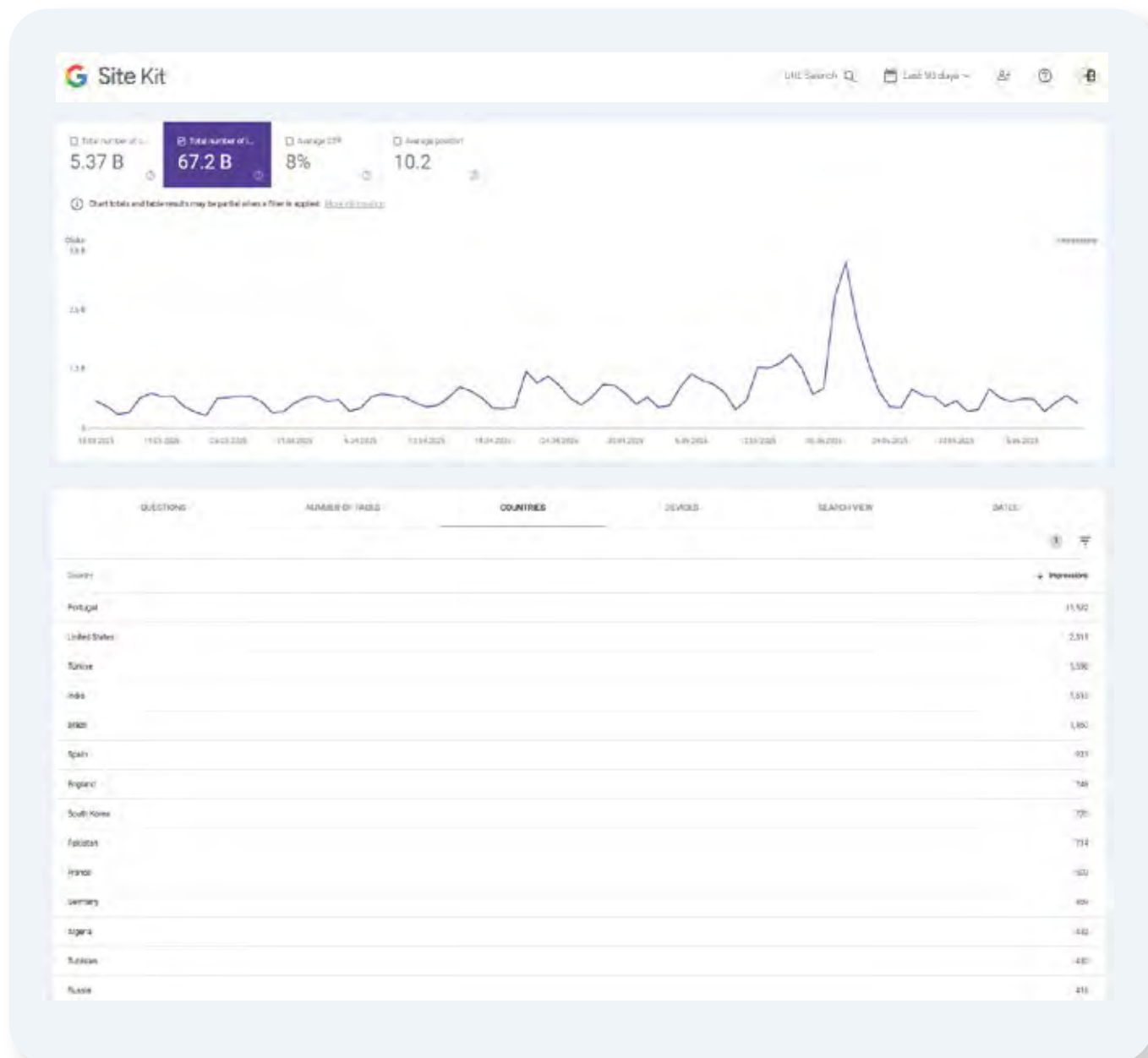


Source: Analytics [3]



# DIGITAL INTERACTIONS

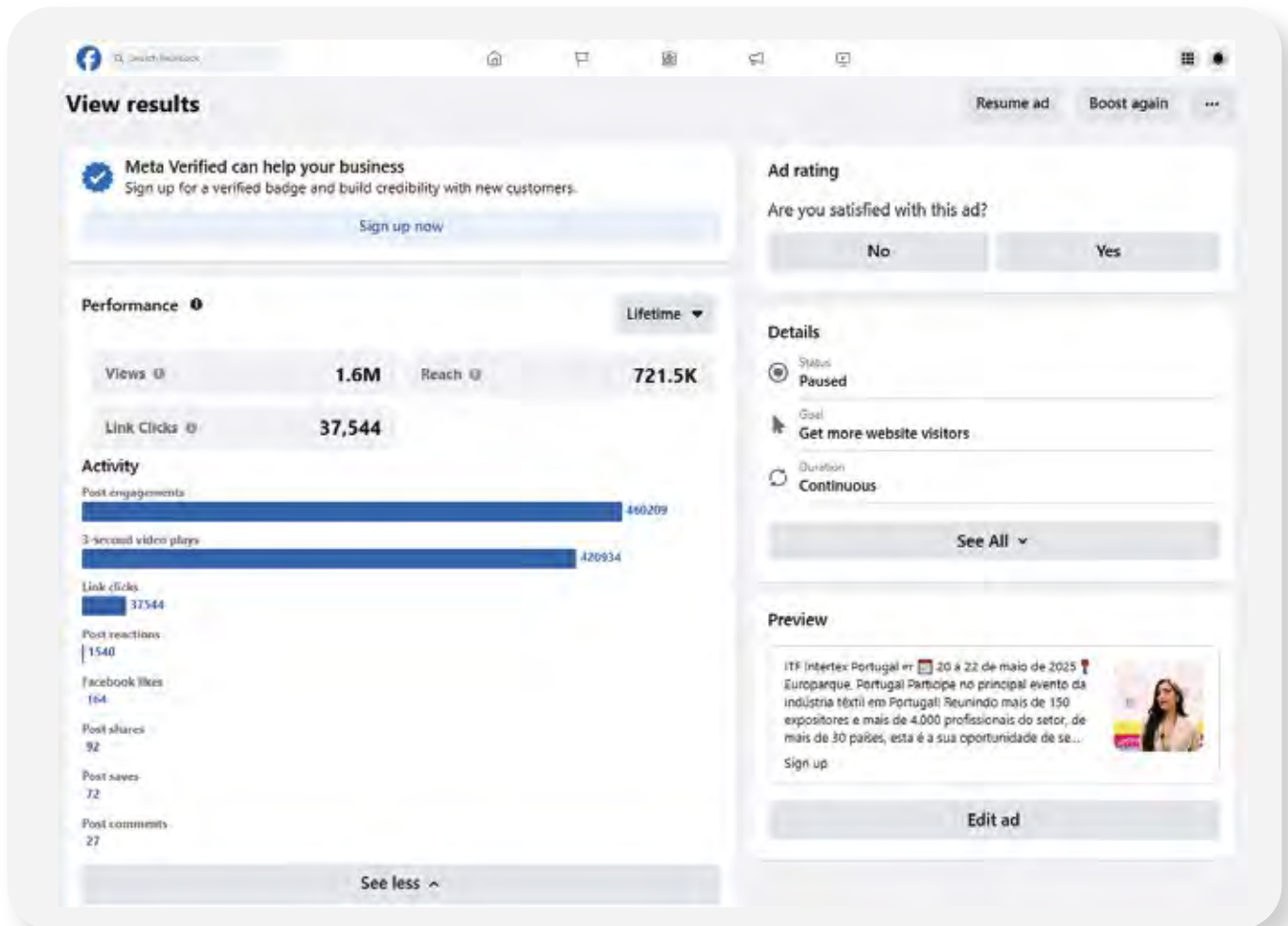
Google Analytics#





# DIGITAL INTERACTIONS

Facebook Analytics#



Website Form Analytics#





# EXHIBITORS INFORMATION



**150+**  
EXHIBITOR



**250+**  
BRANDS

## PRODUCT GROUPS

- Ready to wear
- Fabrics
- Fiber, Yarn, and Raw Material
- Wool, Silk, Lace, Embroidery
- Printed Fabrics
- Color-Woven-Shirting Fabrics
- Denim Fabrics and Weavers
- Buttons, Zippers, Other Types of Trims
- Home Textile
- Digital Printing
- Designers and Design Studio
- Textile Machinery



## EXHIBITING COUNTRIES



PORTUGAL



TURKEY



SPAIN



CHINA



INDIA



BANGLADESH



PAKISTAN



BELGIUM



U.A.E



TUNISIA



JAPAN



GERMANY



ITALY



MOROCCO



UZBEKISTAN

**%76** of exhibitors rated ITF Intertex Portugal as one of the most important textile industry platforms in Europe.

**%79** of exhibitors agreed that the visitor quality varies from good to excellent.

**%78** of exhibitors are going to exhibit at the next edition.

**%82** of exhibitors reached satisfaction with new business contacts and finding new customers.

**%83** of exhibitors have raised their brand awareness on an international platform and benefited from the advantages of the Portuguese market.

**%86** of exhibitors will recommend ITF Intertex Portugal exhibition to their business circle.





# EXHIBITORS TESTIMONIALS



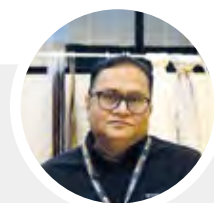
Hello, welcome to ITF Intertex Exhibition. Our company is TEKSPA and we are participating from Turkiye. We are a 20 year-old company. We produce felt from polyester fiber. It is our first time in the Portugal exhibition. Everything is perfect for now. We hope that the rest of the exhibition will be successful, too. Thank you.

**TEKSPA - TURKIYE**



We are producers of fabric and garments. The exhibition is very successful. We got very good responses from the Portuguese visitors and especially the visitors from the neighboring countries. We truly appreciate the chance that we had to expose our products to a wide range of customers.

**4 SPID CONSULTANCY - INDIA**



My name is Paula Monteiro and I'm from Felmac, a company that produces knitwear and fabrics for men, women and children. We are at this fair for the first time. The fair is great. We had a lot of contacts. We also had visits from many foreign countries customers.

**FELMAC - PORTUGAL**



My name is Vânia Sousa and I am Commercial Director of the company Albarrada Têxteis and we are at ITF Intertex Portugal to meet new companies so that we can expand our contacts. This fair brings together many foreign and local visitors. It is great to meet new customers and close deals here at ITF Intertex.

**ALBARRADA - PORTUGAL**



We are Belgian brand producing and manufacturing in Italy. Our products are only natural fiber, cotton, linen, silk and cashmere. We are presenting our collection to have new clients in Portugal.

**LA CROISSETTE - BELGIUM**



We are a Tunisian company. We have customers in Spain, France and Portugal. I am happy to exhibit here at ITF Intertex, it is my first exhibition in Portugal. I am promoting our products here. I have what I asked for. I had almost non-stop visits. I have made contact with other exhibitors, also. The exhibitors share their advice about the industry. This exhibition is well- organized. Thank you very much for the opportunity to attend and exhibit.

**BACOVET- TUNISIA**





# EXHIBITORS TESTIMONIALS

My name is Paula Mainini and I am the director of the company Fema Transportes. It has been a very positive experience. The first day of the fair was very good and the second day is even better, it is fantastic. We made a lot of contact with international visitors and contacted regular customers. I will participate again.

**FEMA-PORTUGAL**



I am very happy exhibit here at ITF Intertex Portugal. This our first time here. We are very happy to see this much of visitors. The visitors came to our booth and they were very interested in our products. Thank you so much for inviting us here.

**HAINING HUMING KNITTING FACTORY  
- CHINA**



We came to this show to find new business partners. It has been great. There is more business potential compared to last year. There are lots of people who are visiting us. We definitely suggest other companies to exhibit here at ITF Intertex Portugal.

**CALVELEX- PORTUGAL**



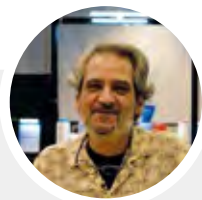
I'm João Fontes from Jobitex, we are a home textile manufacturing company since 1981, we have a strong presence in Santa Maria da Feira (Portugal). The fair is great. We are meeting new people who show a lot of interest in our products. It has been a positive experience for us.

**JOBITEX - PORTUGAL**



Welcome. As FILETUL TEKSTIL it is our first time in the exhibition. The reason why we are participating is to find new markets. Thanks to your exhibition, we aim to find new opportunities in the textile market.

**FILETUL / RED PEP- TURKIYE**



My name is Paulo Igreja and I am the founder of the company Greenbags, a Portuguese company that has been around since 2011. The participation in the fair was positive, we had many visitors who came to us, especially international visitors, from England, Germany, Canada and Spain. We collected several contacts that we will work on to achieve new partnerships for the future. I think the participation in the fair was very positive.

**GREENBAGS-PORTUGAL**





# VISITORS INFORMATION



TOTAL VISITORS

4.000+



INTERNATIONAL VISITORS

2.000+



## VISITING PURPOSES

- %78** Discovered New Trends
- %77** Reached new suppliers
- %50** Met with product specialist
- %52** Negotiated with existing suppliers
- %58** Got new business ideas
- %57** Met with sector leaders
- %65** Found dealers, representatives, business partners, distributors
- %30** Ordered
- %76** Were CEOs of companies or decision-makers
- %76** Have done or plan to do business soon with the companies in attendance
- %87** Considered that the visit to the fair was positive
- %86** Considered the offer of the products presented as good or very good
- %94** Considered the quality of the exhibitors as good or very good
- %80** Recommend this fair to colleagues or other professionals
- %82** Intend to visit the next edition of the fair in Portugal

## 10 COUNTRIES WITH THE MOST VISITORS

- Portugal
- Spain
- France
- Germany
- United Kingdom
- Netherlands
- Belgium
- Ireland
- Switzerland
- USA

## BUYER DELEGATION COUNTRIES

- |                  |                      |
|------------------|----------------------|
| • United Kingdom | • Luxemburg          |
| • Belgium        | • Morocco            |
| • Albania        | • Ukraine            |
| • Egypt          | • Romania            |
| • Ukraine        | • Russian Federation |
| • Iraq           | • Spain              |
| • Georgia        | • Sweden             |
| • Italy          | • Switzerland        |
| • Ireland        |                      |





# VISITORS INFORMATION



## VISITING COUNTRIES

- Spain
- Czech Republic
- France
- Denmark
- Germany
- Finland
- United Kingdom
- Luxembourg
- Netherlands
- Norway
- Belgium
- Pakistan
- Ireland
- Slovakia
- Switzerland
- Thailand
- Algeria
- Tunisia
- Latvia
- Botswana
- United States of America
- Brazil
- Turkey
- Cape Verde
- Albania
- Egypt
- Canada
- Estonia
- Jordan
- India
- Morocco
- Iraq
- Russian Federation
- Mexico
- Sweden
- Peru
- Bangladesh
- Philippines
- Georgia
- Poland
- Italy
- Ukraine
- Venezuela
- United Arab Emirates
- Argentina



# CONFERENCE PROGRAM



## THINKING TEXTILES & SHOES PROGRAM

**EUROPARQUE  
20-22 MAY**

### 20 MAY

- 12:00 pm** Opening Ceremony
- 3:00 pm** RCD@ITV Study Presentation  
Luís Ramos - CITEVE
- 3:30 pm** Decarbonization Good practices in textiles  
Filipa Barbosa - FIAÇÃO DA GRAÇA
- 4:00 pm** Decarbonization Good practices in manufacturing  
Ricardo Pascoal - EURORALEX
- 4:30 pm** "Vintage for a cause"  
Helena Antónia Silva  
Founder & CEO
- 5:00 pm** "NAZARETH"  
Márcia Nazareth  
CEO & Designer

### 21 MAY

- 11:00 am** Business Talks  
Alphashirt  
ARM Footwear  
Mind
- 12:00 pm** MD Textiles and Greenbags Fashion Show
- 3:00 pm** Guest Designer Show  
Diana Mara  
Fashion Designer
- 4:00 pm** Albarrada Têxteis e Arcopédico Fashion Show
- 4:30 pm** Noção da Qualidade Fashion Show
- 5:00 pm** Felmac Fashion Show

### 22 MAY

- 11:00 am** "Isto é" Project  
MODATEX
- 12:00 pm** Business Talks  
Felmac  
Probable Equation  
Albarrada Têxteis



ORGANIZER



PARTNERS



MODATEX



OFFICIAL CARRIER



nc hotel



WINE BREAK







**CONFERENCE  
IMAGES**







# PROMOTIONAL ACTIVITIES



- Billboards in various parts of the country.



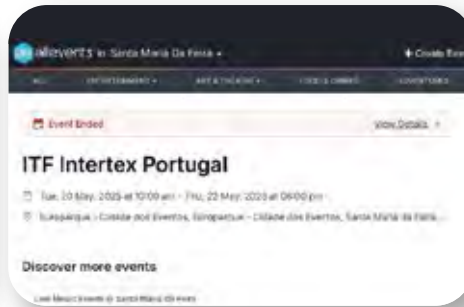


- Distribution of invitations across industrial zones in Porto, Braga, Guimarães, Esposende, Santa Maria da Feira, Famalicão, São João da Madeira, Oliveira de Azeméis, Aveiro, Lisbon, Viseu, and Leiria.



- Social media promotional campaigns on Facebook, Instagram and LinkedIn.





• Advertising in local and international broadcasting media.





- Interviews at local and international TV channels and radio spots.



# Quarta edição em Portugal da ITF Intertex

Destaque para o desfile da estilista luso-francesa Diana Mara

INTERTEX/AICEP 13 mai. 2025

Share this



As indústrias do têxtil e da maquinaria, do couro, calçado e acessórios voltam a mostrar-se no Europarque, em Santa Maria da Feira, entre 20 e 22 de maio, para mais uma edição da **ITF Intertex - Feira**

**AICEP (Portuguese Agency for Investment and Foreign Trade) reporting on ITF Intertex inserting the fair in the website's Agenda.**

• Promoting Intertex Portugal through international chambers of commerce and agencies.

**INTERNATIONAL EXHIBITION OF TEXTILE INDUSTRY**

The most comprehensive textile exhibition in Europe

**20-22 MAY 2025**

**Europarque, PORTUGAL**

Discover the Future of Textiles at ITF Intertex Portugal!

Join us at Europarque, Santa Maria da Feira - Portugal from 20-22 May 2025 for the ultimate gathering of industry leaders, innovative brands, and textile professionals at ITF Intertex Portugal.

ITF Intertex Portugal will unite textile manufacturers representing over 15 countries with professional visitors from more than 20 countries, creating a dynamic international platform.

Proudly supported by ANIVEC/ANIV. ITF Intertex Portugal is your gateway to cutting-edge trends, sustainable solutions, and high-impact networking. Don't miss the opportunity to connect, collaborate, and drive the future of textiles forward.

[CLICK TO ENQUIRE](#) [CLICK TO VISIT](#)

**Why Portugal?**

- A Textile Powerhouse: Portugal's textile and apparel industry generates over €6 billion in annual exports, supplying major European and global brands.
- Strong Global Trade Connections: As an EU member, Portugal enjoys seamless access to European markets, making it a strategic location for textile trade.
- Innovation & Sustainability: Portuguese manufacturers lead in eco-friendly production, digitalization, and advanced textile technologies, offering high-quality and sustainable solutions.
- Growing Demand: The country's textile sector has seen steady growth in exports, particularly to Spain, France, Germany, the UK, and the US, making it an ideal market for expansion.

**INTERNATIONAL EXHIBITION OF TEXTILE INDUSTRY**

**19-21 MAY 2026**

**Porto, PORTUGAL**

[VISIT WEBSITE](#)

[www.intertextportugal.com](http://www.intertextportugal.com)

The final countdown has begun!

Only 2 weeks left until ITF Intertex Portugal brings the global textile industry together at Europarque, Santa Maria da Feira - Portugal, from 20-22 May 2025!

This is your last chance to:

- Discover cutting-edge textile innovations
- Meet top international suppliers and manufacturers
- Explore sustainable solutions and trend forecasts
- Network with professionals from across the globe

With the proud support of ANIVEC/ANIV, Intertex Portugal is the essential meeting point for companies ready to grow, connect, and lead in the textile world.

[Secure your spot now and be part of this powerful business platform!](#)

The future of textiles is happening here — make sure you're part of it.

**INTERNATIONAL EXHIBITION OF TEXTILE INDUSTRY**

The most comprehensive textile exhibition in Europe

**20-22 MAY 2025**

**Europarque, PORTUGAL**

**Why Exhibit at Intertex Portugal?**

- Meet Key Buyers & Industry Leaders:** Connect with manufacturers, wholesalers, retailers, and sourcing professionals from across Europe and beyond.
- Showcase Your Products:** Present your fabrics, yarns, home textiles, apparel, and accessories to an audience actively seeking new suppliers.
- Expand Your Business in a Thriving Market:** Portugal is a key sourcing hub for textiles and garments, with increasing demand for innovative and sustainable products.
- Stay Ahead of Market Trends:** Gain insights into the latest textile innovations, consumer preferences, and industry developments shaping the future.

**EXHIBITOR PROFILE**

- Knitwear
- Fabrics
- Knit, Yarn, and Raw Materials
- Wool, Silk, Lace, Accessories
- Printed Fabrics
- Shoe/Leather-Strapping Fabrics
- Decor Fabrics and Weaves
- Buttons, Zippers, Other Types of Items

**VISITOR PROFILE**

- Apparel Brands
- Fashion Labels
- Textile Manufacturers
- Export Brands
- Retail Chain Stores
- Purchasers
- Fashion Designers
- Wholesalers and Distributors

• Sending e-newsletters to a local and international industry database of over 150,000 contacts.

• Telemarketing to invite registered visitors and potential buyers from European, South American and West African countries such as Spain, Brazil , Ivory Coast , Italy , Germany, United Kingdom, France, Belgium, in the scope of Buyer Delegation Program.

• Participating to related textile exhibitions to promote Intertex Portugal.



# MEDIA PARTNERS

  
**EUROPARQUE**




  
**AIRPORTUGAL**



**20. ULUSLARARASI İSTANBUL  
İPLİK FUARI**  
22-24 Şubat 2024



**The Apparel Times**

  
online magazine for Textiles, Clothing,  
Leather and Technology-Bulgaria



**nc** hotel 

**mx**  
**MODATEX**



**WINE BREAK**



**TIMES  
INTERNATIONAL**  
YOUR GATEWAY TO INTERNATIONAL BUSINESS  
[www.timesinternational.in](http://www.timesinternational.in)

**texfash**  
IT AIN'T FASHION IF IT AIN'T SUSTAINABLE

**10** times









# FASHION SHOW

**Noção da Qualidade**  
Crápico & Design Têxtil

**AIRCOPEDICO**

**ALBARRADA TÊXTE**

**DIANA MARA**  
WOMENSWEAR CATALOGUE

**felmac**  
texturas e cores para o dia

**MD**  
Textiles

**GREENBAGS**  
PORTUGAL







International Exhibition  
of **Textile Industry**  
[www.intertextportugal.com](http://www.intertextportugal.com)

**SEE YOU NEXT EDITION !**

**19-21 MAY 2026**

**Exponor, Porto - PORTUGAL**

**ORGANIZER**



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[info@bgroupus.com](mailto:info@bgroupus.com)  
[www.bgroupus.com](http://www.bgroupus.com)