



International Exhibition
of **Textile Industry**

POST SHOW REPORT



Organized By

Bgroup

www.intertexportugal.com

info@bgroupus.com

CONTENTS

ABOUT ITF INTERTEX PORTUGAL



OVERVIEW



EXHIBITORS INFORMATION



EXHIBITOR TESTIMONIALS



VISITORS INFORMATION



CONFERENCE



PROMOTIONAL ACTIVITIES



MEDIA PARTNERS



FASHION SHOW





ABOUT ITF INTERTEX PORTUGAL

As one of Europe's most prominent and wide-ranging textile exhibitions, ITF Intertex Portugal was held for the 5th time at Europarque, Portugal, from 20 to 22 May 2025, with the official support of ANIVEC/APIV – Associação Nacional das Indústrias de Vestuário e Confecção.

This year's edition marked a significant expansion compared to previous years, attracting over 4,000 professional buyers from more than 45 countries. The exhibition featured more than 150 exhibitors representing over 15 nations, presenting a broad range of textile products to the Portuguese market.

Held concurrently with ITF Intertex Portugal, Interlether and Shoes Portugal the international footwear and leather industry fair and ITF Intertex Machinery Portugal dedicated to textile machinery successfully gathered thousands of visitors during the three day event.

The exhibition offered a unique opportunity for key industry decision-makers, purchasing professionals, manufacturers, agents, distributors, retailers, brand representatives, and other sector professionals to network and engage in business with leading international exhibitors.



FAIRTAG & OVERVIEW

FAIR NAME

ITF INTERTEX PORTUGAL
INTERNATIONAL EXHIBITION
OF TEXTILE INDUSTRY

EXHIBITION AREA

8.000 + M2

DATE

20.05.2025 - 22.05.2025

VENUE

EUROPARQUE Rua Interior do EUROPARQUE Apartado 160 4520 153 Santa Maria da Feira



150+
EXHIBITOR



15+
EXHIBITING COUNTRIES



45+
VISITING COUNTRIES



4.000+
VISITOR

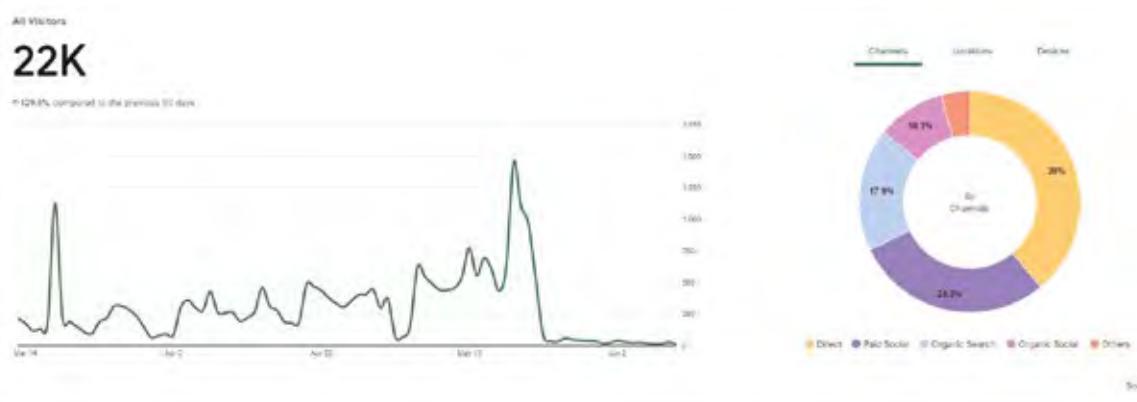
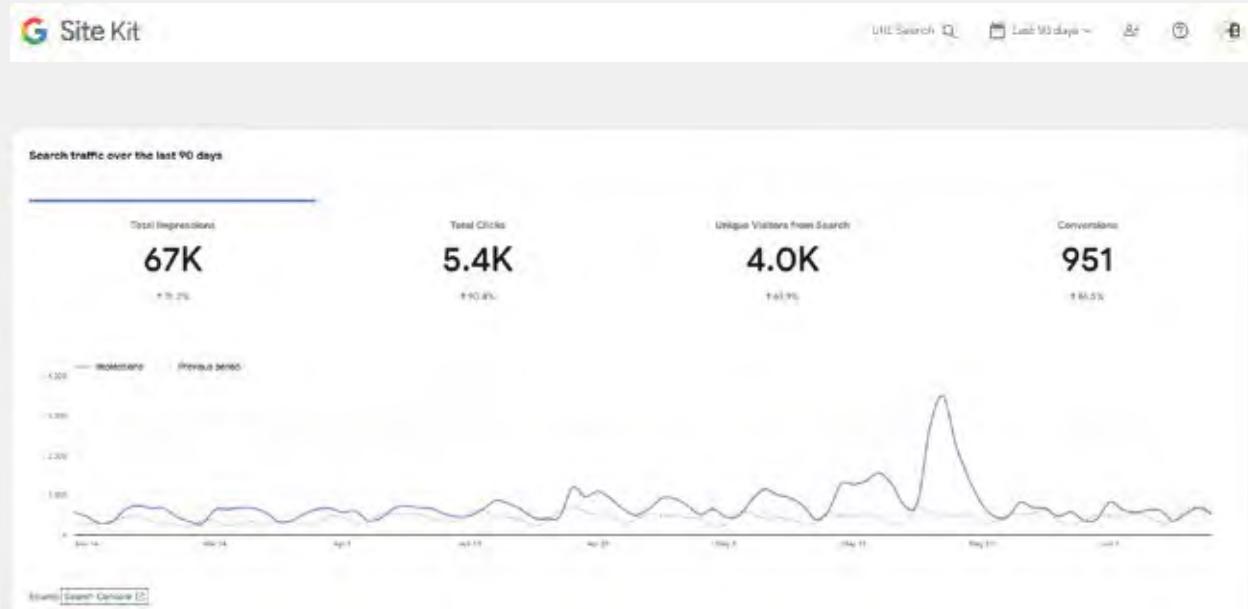


18
BUYER DELAGATION COUNTRIES



DIGITAL INTERACTIONS

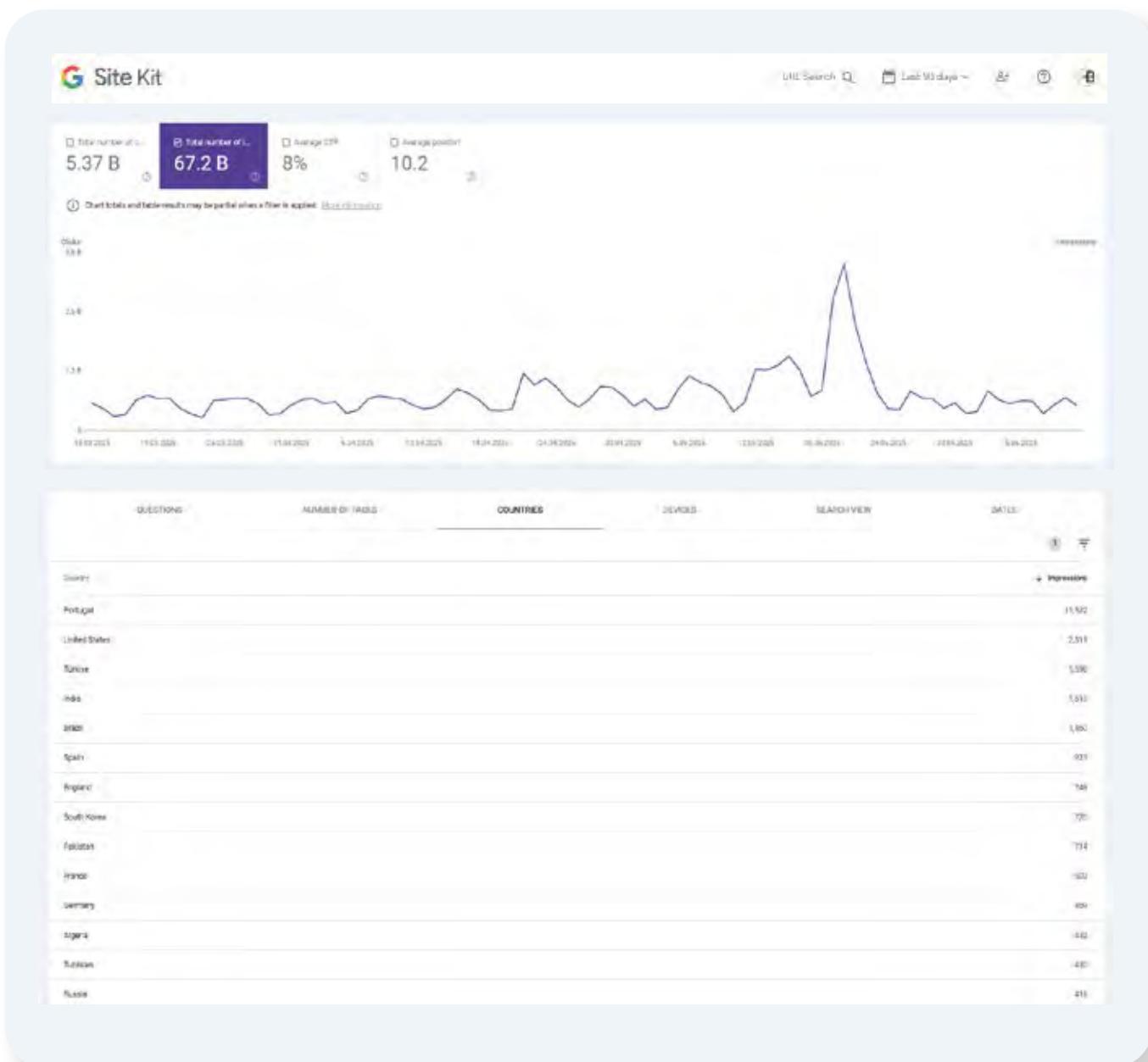
Google Analytics#





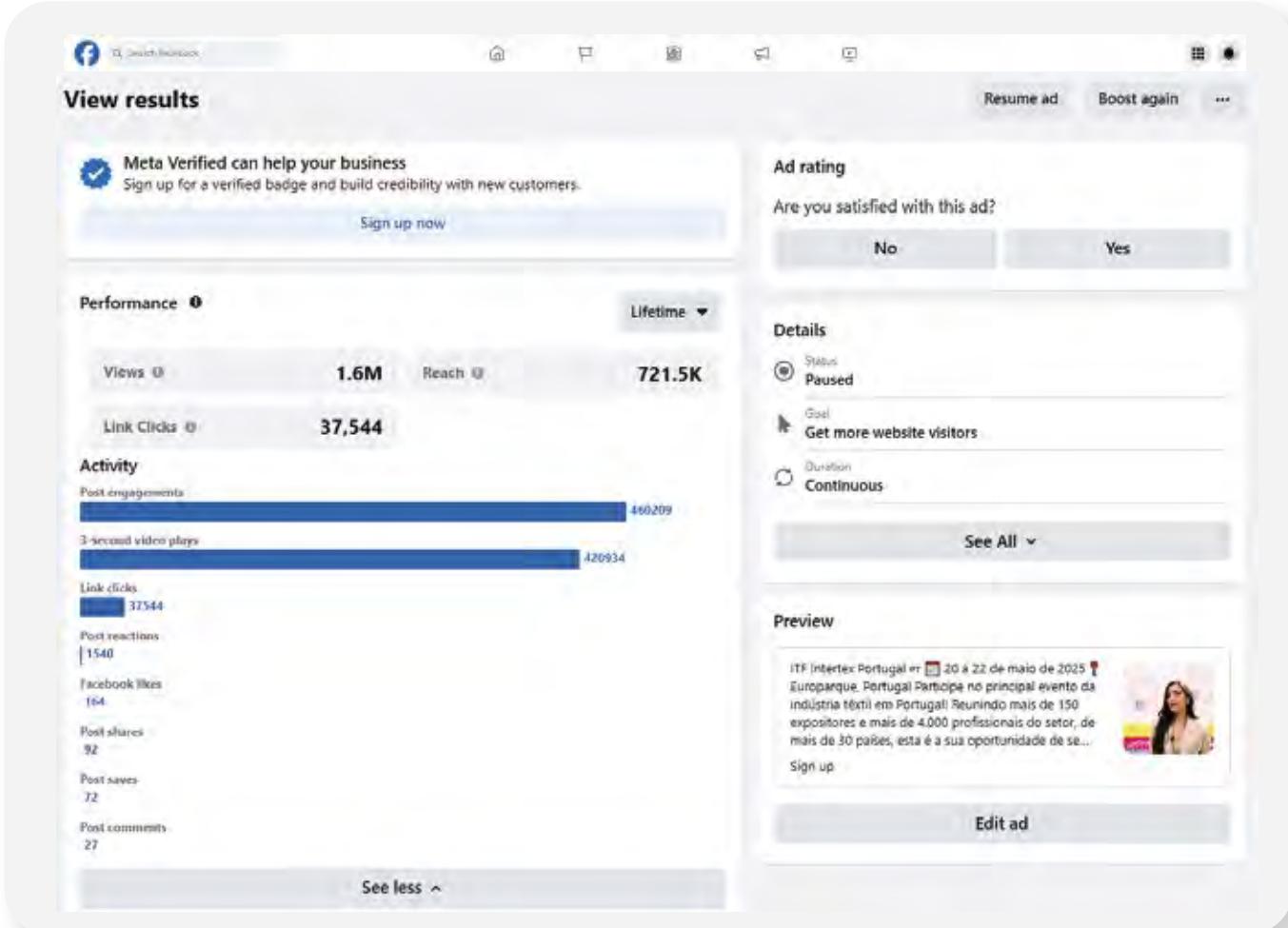
DIGITAL INTERACTIONS

Google Analytics#



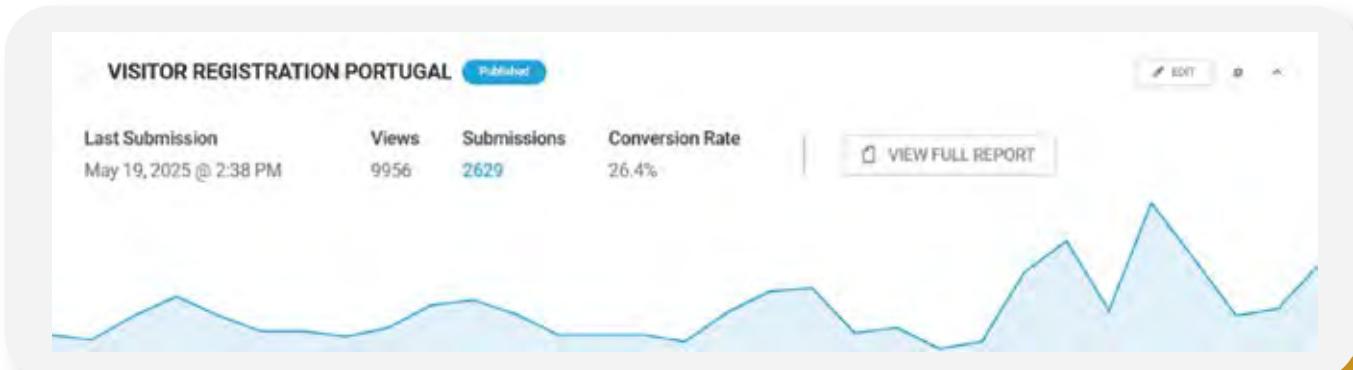
DIGITAL INTERACTIONS

Facebook Analytics#



The screenshot shows a Facebook Ad Analytics page for a campaign. The top navigation bar includes 'View results', 'Resume ad', 'Boost again', and a three-dot menu. A sidebar on the left lists various metrics: Views (1.6M), Reach (721.5K), Link Clicks (37,544), Post engagements (460,209), 3-second video plays (426,934), Link clicks (37,544), Post reactions (1,540), Facebook likes (164), Post shares (92), Post saves (72), and Post comments (27). The main content area displays performance metrics: Views (1.6M), Reach (721.5K), and Link Clicks (37,544). To the right, there are sections for 'Ad rating' (with 'No' and 'Yes' buttons), 'Details' (Status: Paused, Goal: Get more website visitors, Duration: Continuous), and a preview of the ad. The preview shows a post about ITF Intertex Portugal and a 'Sign up' button.

Website Form Analytics#



The screenshot shows a 'VISITOR REGISTRATION PORTUGAL' dashboard. At the top, it displays 'Last Submission' (May 19, 2025 @ 2:38 PM), 'Views' (9956), 'Submissions' (2,629), and 'Conversion Rate' (26.4%). A 'PUBLISHED' button is also visible. Below this, a 'VIEW FULL REPORT' button is shown. A line chart tracks the conversion rate over time, showing fluctuations. The chart has a light blue line with a light blue shaded area underneath, representing the confidence interval.



EXHIBITORS INFORMATION



150+
EXHIBITOR



250+
BRANDS



PRODUCT GROUPS

- Ready to wear
- Fabrics
- Fiber, Yarn, and Raw Material
- Wool, Silk, Lace, Embroidery
- Printed Fabrics
- Color-Woven-Shirting Fabrics
- Denim Fabrics and Weavers
- Buttons, Zippers, Other Types of Trims
- Home Textile
- Digital Printing
- Designers and Design Studio
- Textile Machinery

EXHIBITING COUNTRIES



PORTUGAL



TURKEY



SPAIN



CHINA



INDIA



BANGLADESH



PAKISTAN



BELGIUM



U.A.E



TUNISIA



JAPAN



GERMANY



ITALY



MOROCCO



UZBEKISTAN

%76 of exhibitors rated ITF Intertex Portugal as one of the most important textile industry platforms in Europe.

%79 of exhibitors agreed that the visitor quality varies from good to excellent.

%78 of exhibitors are going to exhibit at the next edition.

%82 of exhibitors reached satisfaction with new business contacts and finding new customers.

%83 of exhibitors have raised their brand awareness on an international platform and benefited from the advantages of the Portuguese market.

%86 of exhibitors will recommend ITF Intertex Portugal exhibition to their business circle.



EXHIBITORS TESTIMONIALS



Hello, welcome to ITF Intertex Exhibition. Our company is TEKSPA and we are participating from Turkiye. We are a 20 year-old company. We produce felt from polyester fiber. It is our first time in in the Portugal exhibition. Everything is perfect for now. We hope that the rest of the exhibition will be successful, too. Thank you.

TEKSPA - TURKIYE



We are producers of fabric and garments. The exhibition is very successful. We got very good responses from the Portuguese visitors and especially the visitors from the neighboring countries. We truly appreciate the chance that we had to expose our products to a wide range of customers.

4 SPID CONSULTANCY - INDIA



My name is Paula Monteiro and I'm from Felmac, a company that produces knitwear and fabrics for men, women and children. We are at this fair for the first time. The fair is great. We had a lot of contacts. We also had visits from many foreign countries customers.

FELMAC - PORTUGAL



My name is Vânia Sousa and I am Commercial Director of the company Albarrada Têxteis and we are at ITF Intertex Portugal to meet new companies so that we can expand our contacts. This fair brings together many foreign and local visitors. It is great to meet new customers and close deals here at ITF Intertex.

ALBARRADA - PORTUGAL



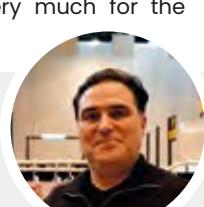
We are Belgian brand producing and manufacturing in Italy. Our products are only natural fiber, cotton, linen, silk and cashmere. We are presenting our collection to have new clients in Portugal.

LA CROISSETTE - BELGIUM



We are a Tunisian company. We have customers in Spain, France and Portugal. I am happy to exhibit here at ITF Intertex, it is my first exhibition in Portugal. I am promoting our products here. I have what I asked for. I had almost non-stop visits. I have made contact with other exhibitors, also. The exhibitors share their advice about the industry. This exhibition is well- organized. Thank you very much for the opportunity to attend and exhibit.

BACOVET - TUNISIA





EXHIBITORS TESTIMONIALS



My name is Paula Mainini and I am the director of the company Fema Transportes. It has been a very positive experience. The first day of the fair was very good and the second day is even better, it is fantastic. We made a lot of contact with international visitors and contacted regular customers. I will participate again.

FEMA - PORTUGAL



We came to this show to find new business partners. It has been great. There is more business potential compared to last year. There are lots of people who are visiting us. We definitely suggest other companies to exhibit here at ITF Intertex Portugal.

CALVELEX - PORTUGAL



Welcome. As FILETUL TEKSTIL it is our first time in the exhibition. The reason why we are participating is to find new markets. Thanks to your exhibition, we aim to find new opportunities in the textile market.

FILETUL / RED PEP - TURKIYE



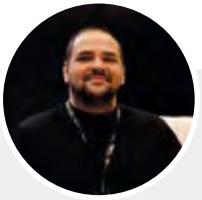
I am very happy exhibit here at ITF Intertex Portugal. This our first time here. We are very happy to see this much of visitors. The visitors came to our booth and they were very interested in our products. Thank you so much for inviting us here.

**HAINING HUMING KNITTING FACTORY
- CHINA**



I'm João Fontes from Jobitex, we are a home textile manufacturing company since 1981, we have a strong presence in Santa Maria da Feira (Portugal). The fair is great. We are meeting new people who show a lot of interest in our products. It has been a positive experience for us.

JOBITEX - PORTUGAL



My name is Paulo Igreja and I am the founder of the company Greenbags, a Portuguese company that has been around since 2011. The participation in the fair was positive, we had many visitors who came to us, especially international visitors, from England, Germany, Canada and Spain. We collected several contacts that we will work on to achieve new partnerships for the future. I think the participation in the fair was very positive.

GREENBAGS - PORTUGAL





VISITORS INFORMATION



TOTAL VISITORS

4.000+



INTERNATIONAL VISITORS

2.000+

VISITING PURPOSES

- %78 Discovered New Trends
- %77 Reached new suppliers
- %50 Met with product specialist
- %52 Negotiated with existing suppliers
- %58 Got new business ideas
- %57 Met with sector leaders
- %65 Found dealers, representatives, business partners, distributors
- %30 Ordered
- %76 Were CEOs of companies or decision-makers
- %76 Have done or plan to do business soon with the companies in attendance
- %87 Considered that the visit to the fair was positive
- %86 Considered the offer of the products presented as good or very good
- %94 Considered the quality of the exhibitors as good or very good
- %80 Recommend this fair to colleagues or other professionals
- %82 Intend to visit the next edition of the fair in Portugal

10 COUNTRIES WITH THE MOST VISITORS

- Portugal
- Spain
- France
- Germany
- United Kingdom
- Netherlands
- Belgium
- Ireland
- Switzerland
- USA

BUYER DELEGATION COUNTRIES

- United Kingdom
- Belgium
- Albania
- Egypt
- Ukraine
- Iraq
- Georgia
- Italy
- Ireland
- Luxemburg
- Morocco
- Ukraine
- Romania
- Russian Federation
- Spain
- Sweden
- Switzerland



VISITORS INFORMATION



VISITING COUNTRIES

- Spain
- Thailand
- Morocco
- Czech Republic
- Algeria
- Iraq
- France
- Tunisia
- Russian Federation
- Denmark
- Latvia
- Mexico
- Germany
- Botswana
- Sweden
- Finland
- United States of America
- Peru
- United Kingdom
- Brazil
- Bangladesh
- Luxembourg
- Turkey
- Philippines
- Netherlands
- Cape Verde
- Georgia
- Norway
- Albania
- Poland
- Belgium
- Egypt
- Italy
- Pakistan
- Canada
- Ukraine
- Ireland
- Estonia
- Venezuela
- Slovakia
- Jordan
- United Arab Emirates
- Switzerland
- India
- Argentina



CONFERENCE PROGRAM



THINKING TEXTILES & SHOES PROGRAM EUROPARQUE 20-22 MAY

20 MAY

12:00 pm **Opening Ceremony**

3:00 pm **RCD@ITV Study Presentation**
Luis Ramos - CITEVE

3:30 pm **Decarbonization Good practices in textiles**
Filipa Barbosa - FIAÇÃO DA GRAÇA

4:00 pm **Decarbonization Good practices in manufacturing**
Ricardo Pascoal - EURORALEX

4:30 pm **"Vintage for a cause"**
Helena Antónia Silva
Founder & CEO

5:00 pm **"NAZARETH"**
Márcia Nazareth
CEO & Designer

21 MAY

11:00 am **Business Talks**
Alphashirt
ARM Footwear
Mind

12:00 pm **MD Textiles and Greenbags Fashion Show**

3:00 pm **Guest Designer Show**
Diana Mara
Fashion Designer

4:00 pm **Albarrada Têxteis e Arcopédico Fashion Show**

4:30 pm **Noção da Qualidade Fashion Show**

5:00 pm **Felmac Fashion Show**

22 MAY

11:00 am **"Isto é" Projetc**
MODATEX

12:00 pm **Business Talks**
Felmac
Probable Equation
Albarrada Têxteis



ORGANIZER



PARTNERS



MX
MODATEX



OFFICIAL CARRIER



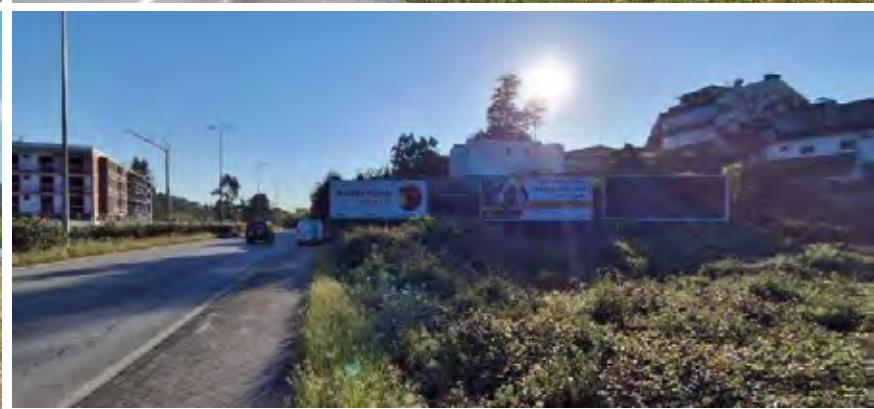


CONFERENCE IMAGES





PROMOTIONAL ACTIVITIES



- Billboards in various parts of the country.



- Distribution of invitations across industrial zones in Porto, Braga, Guimarães, Esposende, Santa Maria da Feira, Famalicão, São João da Madeira, Oliveira de Azeméis, Aveiro, Lisbon, Viseu, and Leiria.



- Social media promotional campaigns on Facebook, Instagram and LinkedIn.

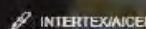
• Advertising in local and international broadcasting media.



- Interviews at local and international TV channels and radio spots.

Quarta edição em Portugal da ITF Intertex

Destaque para o desfile da estilista luso-francesa Diana Mara

 13 mai 2025

Share this



As indústrias do têxtil e da maquinaria, do couro, calçado e acessórios voltam a mostrar-se no Europarque, em Santa Maria da Feira, entre 20 e 22 de maio, para mais uma edição da **ITF Intertex - Feira**

AICEP (Portuguese Agency for Investment and Foreign Trade) reporting on ITF Intertex inserting the fair in the website's Agenda.

- Promoting Intertex Portugal through international chambers of commerce and agencies.



Discover the Future of Textiles at ITF Intertex Portugal!
Join us at Europarque, Santa Maria da Feira - Portugal from 20-22 May 2025 for the ultimate gathering of industry leaders, innovative brands, and textile professionals at ITF Intertex Portugal.

ITF Intertex Portugal will unite textile manufacturers representing over 13 countries with professional visitors from more than 20 countries, creating a dynamic international platform.

Proactively supported by ANIPEC/APIV, ITF Intertex Portugal is your gateway to cutting-edge trends, sustainable solutions, and high-impact networking. Don't miss the opportunity to connect, collaborate, and drive the future of textiles forward.

[Discover More](#)

[Check Out Today](#)

Why Portugal?

- A Textile Powerhouse: Portugal's textile and apparel industry generates over €6 billion in annual exports, supplying major European and global brands.
- Strategic Global Trade Crossroads: As an EU member, Portugal enjoys seamless access to European markets, making it a strategic location for textile trade.
- Innovation & Sustainability: Portuguese manufacturers lead in eco-friendly products, digitization, and advanced textile technologies, offering high-quality and sustainable solutions.
- Growing Demand: The country's textile sector has seen steady growth in exports, particularly to Spain, France, Germany, the UK, and the US, making it an ideal market for expansion.

Only 2 weeks left until ITF Intertex Portugal brings the global textile industry together at Europarque, Santa Maria da Feira - Portugal, from 20-22 May 2025!

This is your last chance to:

- Discover cutting-edge textile innovations
- Meet top international suppliers and manufacturers
- Explore sustainable solutions and trend forecasts
- Network with professionals from across the globe

With the proud support of ANIPEC/APIV, Intertex Portugal is the essential meeting point for companies ready to grow, connect, and lead in the textile world.

Secure your spot now and be part of this powerful business platform!

The future of textiles is happening here — make sure you're part of it.

Why Exhibit at Intertex Portugal?

- Meet Key Buyers & Industry Leaders: Connect with manufacturers, wholesalers, importers, and key buyers from across Europe and beyond.
- Showcase Your Products: Present your fabrics, yarns, home textile, apparel, and accessories to an audience actively seeking new suppliers.
- Expand Your Business in a Thriving Market: Portugal is a key location for textile growth, with increasing demand for innovative and sustainable products.
- Stay Ahead of Market Trends: Gain insights into the latest textile innovations, consumer preferences, and industry developments shaping the future.



EXHIBITOR PROFILE

- Ready to Trade
- Fabrics
- Fiber, Yarn, and Textile Materials
- Wool, Silk, Lace, Embroidery
- Printed Fabrics
- Color-Way/Color-Shifting Fabrics
- Green Fabrics and Wearables
- Buttons, Zippers, Other Types of Textiles

- Apparel Industry
- Fashion Labels
- Textile Manufacturers
- Decor Brands
- Resale Chain Stores
- Purchasers
- Fashion Designers
- Imports and Distributors

- Sending e-newsletters to a local and international industry database of over 150,000 contacts.

- Telemarketing to invite registered visitors and potential buyers from European, South American and West African countries such as Spain, Brazil, Ivory Coast, Italy, Germany, United Kingdom, France, Belgium In the scope of Buyer Delegation Program.

- Participating to related textile exhibitions to promote Intertex Portugal.



MEDIA PARTNERS

 **EUROPARQUE**



União de Associações
do Comércio e Serviços



ANIVEC
ASSOCIAÇÃO
NACIONAL
DE
VAREJO
E
COMÉRCIO
APIV



 **AIRPORTUGAL**

**TURISMO DE
PORTUGAL** 

**20. ULUSLARARASI İSTANBUL
İPLIK FUARI**
22-24 Şubat 2024



 **santa maria da feira
câmara municipal**

The Apparel Times

Online magazine for Textiles, Clothing,
Leather and Technology-Bulgaria



@batista's
BY PITADA VERDE

 **nC hotel**

 **MODATEX**

**The Fashion
MACHINE**
NEWS

WINE BREAK

 **Trade
World
News**

 **BRITAIN
HERALD**

 **INDIA EXPORT**
NEWS.COM
India's Prime Export News Portal

 **SOLVERDE**
CASINOS & HOTELS

 **The Textile Institute**
Chartered Institute for Textiles, Clothing and Footwear™

 **TEXTILE
VALUE CHAIN**

 **TextileDaddy**
An Online B2B Portal

 **TRADE DEVELOPMENT AUTHORITY
OF AFGHANISTAN**
TDAP

 **TIMES
INTERNATIONAL**
YOUR GATEWAY TO INTERNATIONAL BUSINESS
www.timesinternational.in

 **texfash**
IT AIN'T FASHION IF IT AIN'T SUSTAINABLE

 **10 times**

 **BGMEA**



FASHION SHOW



Noção da Qualidade
Criação & Design Têxtil



ALBARRADA TÊXTEIS



DIANA MARA
WOMENWEAR ENTWALIS



MD Textiles





International Exhibition
of Textile Industry
www.intertexportugal.com

SEE YOU NEXT EDITION !

19-21 MAY 2026

Exponor, Porto - PORTUGAL

ORGANIZER



+16466049484
info@bgroupus.com
www.bgroupus.com